



University of Naples Federico II

Pole of Science and Technology

Ph.D. School of Architecture

Interdepartmental Research Center
Alberto Calza Bini

Department of Conservation of Architectural
and Environmental Heritage



Laboratory of Research on Creative
and Sustainable City

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**CFU credits will be assigned
for meeting participation**

Port Cities as Hotspots of Creative and Sustainable Local Development

Naples, 1/2 September 2012

Aula Magna - Università degli Studi di Napoli Federico II
Via Partenope, 36

Saturday **1st September**

9.00-13.30 Aula Magna

Opening Ceremony: Welcome and Opening Address

Massimo Marrelli Rector of the University Federico II, Naples

Claudio Claudi de Saint Mihiel Dean of the Faculty of Architecture, Naples

Piero Salatino Dean of the Faculty of Engineering, Naples

Lucio De Giovanni Dean of Law Faculty, Naples

Introduction

Joan Clos United Nations Under Secretary General and Executive Director UN-Habitat

Luigi de Magistris The Mayor of Naples

Luigi Fusco Girard University of Naples Federico II

Plenary Session

Joe Ravetz University of Manchester

*"The Marine-Urban Interface: a Framework for Mapping Conflicts and Synergies
for Port Cities in a Global Urban System"*

Francesco Bandarin Unesco, Paris

"Port Areas Development-Conservation: the Historic Urban Landscape Approach"

Coffee break 11.30-11.45

Geng Yong Chinese Academy of Sciences, Kunming

"The Wealth of City/Region: the Role of Circularization of Economic Processes"

David Throsby Macquarie University, Sydney

"The Role of City Cultural Base for Local Development"

Discussion

Break 13.30-14.30

Plenary Session 14.30 - 18.30

Nicolas You WUCSC Chair

"Port City Governance: from Good Practices to Good Policies"

Parallel Sessions:

A) Urban Design and Creative Architecture in Port Areas

(Antonio Tejedor, University of Seville; Pasquale Miano and Michelangelo Russo, University of Naples Federico II);

B) Urban Planning and Sustainable Development

(Francesco Domenico Moccia, University of Naples Federico II; Daniela Lepore, University of Naples Federicoll;
Rosario Pavia, University of Pescara)

C) Sustainable Technologies for Harbour Architecture

(Pablo La Roche, Pomona University CA, USA, Dora Francese, Paolo Giardiello, Mario Losasso, Riccardo Florio,
University of Naples Federicoll);

D) Cultural Heritage Regeneration

(Jean Louis Luxen, Catholic University of Louvain; Aldo Aveta and Leonardo Di Mauro, University of Naples
Federico II);

E) Recovery, Maintenance, Management of Coastal/Urban Areas:

Innovative Tools for Decision Making

(Ramin Keivani, Oxford Brookes University; Magda Sibley, University of Manchester; Alison Brown, Cardiff
University; Francesco Forte, Maria Rita Pinto, University of Naples Federico II).

Sunday **2nd September**

9.30-14.00 Aula Magna

Plenary Session

Eugene Birch The University of Pennsylvania

"The Port City as Laboratory of Future, as Space of Creativity to Be Re-Generated Through Design/Planning"

Tsuyoshi Fujita National Institute for Environmental Studies, Tsukuba

"Urban Symbiosis and Industrial Symbiosis: Theory and Practices Toward a Circularized City Economy"

Dirk Schubert HafenCity University, Hamburg

"HafenCity: a Case Study of Urban Redevelopment in Seaport City Hamburg"

Francesca Medda University College London

"Cultural Heritage and Economic Growth : Financial Solutions for Port Cities"

Coffee break 11.30-11.45

Discussion, Conclusive Round Table and Proposal of a Final Manifesto