

INTERNATIONAL WORKSHOP ON: THE FUTURE OF THE 'NEW URBAN WORLD'

ECONOMIC, SOCIAL AND SPATIAL TRANSFORMATION OF CITIES

NAPLES, 2-3 MAY 2013

Palazzo Partanna
Piazza dei Martiri, 58

SCIENTIFIC PROGRAMME

THURSDAY, MAY 2, 2013

10.00-10.30 **OPENING CEREMONY**

10.00-10.10 *Words of Welcome*

Massimo MARRELLI, Rector of University of Naples Federico II (IT)

10.10-10.25 *Opening Address*

Luigi DE MAGISTRIS, Mayor of Naples (IT)

Ahmed LEGROURI, Dean and vice president of Al Akhawyn univ., Ifrane (MA)

Stefano DE CARO, General Director ICCROM

Barbara GALASSI, UN Habitat, Nairobi (KE)

Mario LOSASSO, Director of Department of Architecture, University of Naples Federico II (IT)

10.25-10.30 *The 'New Urban World' – Introduction to the Workshop*

Peter NIJKAMP, VU Univ. Amsterdam (NL)

10.30-11.00 COFFEE BREAK

11.00-12.30 **SESSION I: THE FUTURE OF CITIES: NEW STRATEGIC ORIENTATIONS FOR COMPETITIVE URBANITY**

Chair: Jean-Claude THILL, UNC Charlotte (USA)

Rapporteur: Neil REID, Univ. of Toledo, Ohio (USA)

- ***A New Generation of Cities: High Performance Cities***
Peter NIJKAMP and Karima KOURTIT, VU Univ. Amsterdam (NL)
- ***Urban Development in Ageing Societies***
Charlie KARLSSON, Jönköping International Business School (SE)
- ***The City Resilience and its Cultural Base***
Luigi FUSCO GIRARD, Univ. of Federico II, Naples (IT)
- ***Strategic Orientations are not Enough: a Renewed Comprehensive Planning***
Cristina GIBELLI, Politecnico di Milano (IT)

12.30-13.45 LUNCH
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13.45-14.45 **SESSION II: URBAN DYNAMICS IN THE COMPETITIVE ENVIRONMENT OF THE 'NEW URBAN WORLD'**

Chair : Janet KOHLHASE, University of Houston (USA)

Rapporteur : Abdellatif KHATTABI, Royal Institute for Strategic Studies (IRES) and Ecole Nationale Forestière d'Ingénieurs (ENFI), (MA)

- **Urban Regeneration and Control of Land Rent**
Roberto CAMAGNI, Politecnico di Milano (IT)
- **Socio-economic Transformation of Urban Neighborhoods: Spatial Dependence and Spatial Convergence**
Jean-Claude THILL, UNC Charlotte (USA)
- **Cost-Benefit Analysis of Urban Scenarios and Policies through the Calibration of Bid Rents/Hedonic Prices of Spatial Interaction Models**
Tomaz LOPES CAVALHEIRO PONCE DENTINHO, Univ. dos Açores (PT)
- **Urban and Peri-Urban Forestry in Morocco: Towards Enabling Policy and Legal Framework**
Raounak ABDELHADI, l'Institut National d'Aménagement et d'Urbanisme (MA)

14.45-15.30 **FUTURE CITIES: REAL AND DIGITAL WORLD**

- **Unravelling the Internal Complexity of a Metropolitan Economy**
Geoffrey HEWINGS, Univ. Illinois, Urbana-Champaign (USA)
- **Future of Cities and Tokyo Future Scenario 2035**
Hiroo ICHIKAWA, Meiji University, Tokyo (JP) and Chiharu HIROTA, Institute for Urban Strategies, the Mori Memorial Foundation (JP)
- **Old Industrial Cities in the New Urban World: Perspectives from the United States and Europe**
Neil REID, Univ. of Toledo, Ohio (USA)

15.30-16.00 **COFFEE BREAK**

16.00-16.30 **SESSION III: PANEL: NEW ORIENTATION OF FUTURE CITIES**

Chair: Geoffrey HEWINGS, Univ. Illinois, Urbana-Champaign (USA)

- Ahmed ELHASSANI, Institut Scientifique Rabat (MA)
- Luigi FUSCO GIRARD, Univ. of Federico II, Naples (IT)
- Jean-Claude THILL, UNC Charlotte (USA)
- Ahmed LEGROURI, Dean and vice president of Al Akhawyn univ., Ifrane (MA)
- Rachel S. FRANKLIN, Univ. Brown Providence, RI (USA)
- Roberto CAMAGNI, Politecnico di Milano (IT)
- Fabio MAZZOLA, Università di Palermo (IT)

16.30-17.00 **SYNTHESIS AND CONCLUSIONS DAY 1**

20.30 **DINNER**

FRIDAY, MAY 3, 2013

9.00- 10.45 SESSION IV: LAND USE AND ECONOMIC VITALITY OF CITIES

Chair : Charlie KARLSSON, Jönköping International Business School (SE)

Rapporteur : Tomaz LOPES CAVALHEIRO PONCE DENTINHO, Univ. dos Açores (PT)

- ***Vulnerability of Moroccan coastal cities to climate change impacts***
Abdellatif KHATTABI, Royal Institute for Strategic Studies (IRES) and Ecole Nationale Forestière d'Ingénieurs (ENFI) (MA)
- ***Population Composition, Urban Neighborhoods, and Future Scenarios***
Lawrence A. BROWN, Ohio State Univ., Columbus (USA)
- ***Urban Core versus Hinterland: Some Thoughts on the Spatial Context of Population Change***
Rachel S. FRANKLIN, Univ. Brown Providence, RI (USA)
- ***The New Urban World 2050: Perspectives, Prospects and Problems***
Janet KOHLHASE, University of Houston (USA)

10:45-11.15 COFFEE BREAK

11.15-12.15 SESSION V: THE 'NEW URBAN WORLD' – OPPORTUNITY MEETS CHALLENGE

11.15-11.40

POSITION PAPER

Peter NIJKAMP, VU Univ. Amsterdam (NL)
Karima KOURTIT, VU Univ. Amsterdam (NL)
Rachel S. FRANKLIN, Univ. Brown Providence, RI (USA)

11.40-11.45

***PRESENTATION OF THE POSITION PAPER TO
CHAIR GOVERNING BOARD OF JOINT PROGRAMMING
INITIATIVE 'URBAN EUROPE'***

11.45-12.00

STRATEGIC URBAN RESEARCH IN THE FRAMEWORK OF HORIZON 2020

12.00-12.15

Ingolf SCHAEDLER, Chair Governing Board, Joint Programming Initiative Urban Europe (AT)
Philip MCCANN, Special Adviser to the EU Commissioner for Regional Policy (EU),
State University Groningen (NL)

12.15-13.30 LUNCH

**13.30-14.45 SESSION VI: A WORLD IN TRANSITION:
URBAN FACEBOOK 4 URBAN FACELIFTS**

Chair: Karima KOURTIT, VU Univ. Amsterdam (NL)

Rapporteur : Jean-Claude THILL, UNC Charlotte (USA)

- ***Urban Facebooks as a Planning Tool***
Karima KOURTIT and Peter NIJKAMP, VU Univ. Amsterdam (NL)
- ***Design and Use of a Facebook 4 Urban Facelifts***
Filomena BORRIELLO, Paola CARONE, Elvira NICOLINI, Simona PANARO
Department of Conservation of Architectural and Environmental Heritage, Univ. of Federico II, Naples (IT)

- **Assessment of Urban Attractiveness of Torre Annunziata - Facebook 4 Urban Facelifts**
Mariasaria ANGRISANO, Paolo FRANCO BIANCAMANO, Amalia CANCELLIERE, Antonia GRAVAGNUOLO
Department of Conservation of Architectural and Environmental Heritage, Univ. of Federico II, Naples (IT)
- **From visual Features to Shared Future Visions for Naples 2050**
Raffaele ATTARDI, Fortuna DE ROSA, Maria DI PALMA
Department of Conservation of Architectural and Environmental Heritage, Univ. of Federico II, Naples (IT)

14.45-15.15 COFFEE BREAK

15.15-16.30 Session VII: NEW STRATEGIC ORIENTATIONS FOR COMPETITIVE, SUSTAINABLE AND INCLUSIVE CITIES

15.15-15.30 THE 'URBAN MEDINA': AN IDEAL-TYPICAL DESIGN
Peter NIJKAMP and Karima KOURTIT, VU Univ. Amsterdam (NL)

**15.30-16.30 ROUND TABLE:
MEZZOGIORNO DEVELOPMENT AND CITIES DEVELOPMENT: CULTURAL HERITAGE,
PORT INFRASTRUCTURES AND AGRIBUSINESS ENTREPRENEURSHIP - SOME GOOD PRACTICES**

- Luigi IAVARONE, Vicar President of Chamber of Commerce, Naples (IT)
- Rudy GIRARDI, President of ACEN (IT)
- Barbara GALASSI, UN Habitat, Nairobi (KE)
- Peter NIJKAMP, VU Univ. Amsterdam (NL)
- Luigi FUSCO GIRARD, University of Federico II, Naples (IT)
- Renato BALDUZZI, Minister of Health – (IT)

16.30-17.00 SYNTHESIS AND CONCLUSIONS: WAYS FORWARD
Luigi FUSCO GIRARD and Peter NIJKAMP

20.30 FAREWELL DINNER

