



University of Naples Federico II
Pole of Science and Technology

Ph.D. School of Architecture

Interdepartmental Research Center
Alberto Calza Bini

Department of Conservation of Architectural
and Environmental Heritage

Laboratory of Research on Creative
and Sustainable City

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**CFU credits will be assigned
for meeting participation**

THE WEALTH OF NATIONS - THE WEALTH OF CITIES

Promoting dynamic local economic development

Naples, 6|7 September 2012

Sala A - Sala B
Università degli Studi di Napoli Federico II
Via Partenope, 36

Thursday **6th September - Sala A**

9.00-9.30 **Registration and Welcome coffee**

9.30-10.00 **Opening Ceremony**

Welcome words

Massimo Marrelli Rector of the University Federico II, Naples

Opening address

Massimo D'Apuzzo President of Pole of Science and Technology

Piero Salatino Dean of the Faculty of Engineering, Naples

Bernhard Barth Research and Capacity Development Branch
Responsible, UN-Habitat

Introduction

Luigi Fusco Girard University of Naples Federico II

10.30-13.30 **SESSION 1: International Perspectives**

Chair **Peter Nijkamp** Free University of Amsterdam

Daniela Constantin Academy of Economic Studies of Bucharest
*"Challenges to the East European Municipalities as Major Holders
of Urban Real Estate: a Spotlight on Romania"*

Charlie Karlsson Jönköping University

*"Metropolitan Regions in Europe: Preconditions and Strategies
for Growth and Development in the Global Economy"*

Geng Yong Chinese Academy of Sciences, Kunming

*"The Wealth of Cities: the Circularization of Economic Processes.
An Overview of Low Carbon Development in China Cities/Regions"*

Hans Westlund KTH Royal Institute of Technology, Stockholm

*"Sustainable and Livable Cities: Concepts, Planning, Measures
and Problems"*

Pier Luigi Sacco University Iuav, Venice

"City Wealth, Culture and Development"

Milan Zeleny Fordham University, New York

"Corso and ricorso of cities"

Discussion/Presentations of selected papers

13.30-14.30 **Break**

14.30- 16.30 **SESSION 2: Strategic views on cities**

Chair **Charlie Karlsson** Jönköping University

Janet Kohlhase University of Houston

"Entrepreneurship and Urban-Economic Development"

Peter Nijkamp & Karima Kourtit Free University of Amsterdam

"Urban Cultural Heritage as a Source for Creativity"

Tomaz Ponce Dentinho University of Açores, Portugal

*"Addressing Urban Divide; Looking into the spatial allocation
of property rights and public investment"*

Adriano Giannola Fondazione Banco di Napoli

"City Wealth and Social Economy"

Discussion/Presentations of selected papers

16.30-18.00 **SESSION 3: The New Urban World**

PANEL: Local Resources as Drivers for Urban and Global Futures

Chair **Peter Nijkamp & Karima Kourtit**

Free University of Amsterdam

Marina van Geenhuizen Delft University of Technology

Peter Pruzan Copenhagen Business School

Marc Weiss Columbia University, New York

Milan Zeleny Fordham University, New York

Tomaz Ponce Dentinho University of Açores, Portugal

Discussion/Presentations of selected papers

18.00-18.15 **Synthesis and conclusions of the sessions**

18.15-18.30 **Closure of the first day of the meeting**

Friday **7th September - Sala B**

08.30-9.00 **Coffee**

09.00- 12.00 **SESSION 4: Economic Vitality of Cities**

Chair **Luigi Fusco Girard** University of Naples Federico II

Marina van Geenhuizen Delft University of Technology

*"From Ivory Tower to Urban Living Lab: Critical Factors
in Valorization of Healthcare Technology"*

Peter Pruzan Copenhagen Business School

"Leading with Wisdom: Spiritual-based Leadership in Practice"

Marc Weiss Columbia University, New York

*"Metropolitan Economic Strategy and Sustainable
Economic Development"*

Vicente Royuela Mora University of Barcelona

"Inequality, Urbanization and Economic Growth"

Karima Kourtit, Peter Nijkamp,

Andrea Caragliu, Chiara Del Bo

*"Impacts of Multi-level Capital Resources
on Business Performance"*

Discussion/Presentations of selected papers

12.00-13.00 **Round Table**

Claudio Bocci Federculture

Guido Licciardi World Bank

Giovanni Allegretti University of Coimbra

Domenico Villacci University of Sannio

Paolo Stampacchia University of Napoli Federico II

13.00-13.30 **URBAN FACEBOOK FOR URBAN
FACELIFTS**

Maria Di Palma, Fortuna De Rosa, Raffaele Attardi

University of Naples Federico II

"Naples case study"

Paola Carone, Elvira Nicolini, Filomena Borriello,

Simona Panaro University of Naples Federico II

"Palermo case study"

Maria Rosaria Angrisano, Antonia Gravagnuolo, Amalia

Cancelliere, Paolo Biancamano University of Naples Federico II

"Torre Annunziata case study"

13.30-14.00 **Conclusions of the sessions and Closure:
Ways Forward**